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Parking map – advertising options

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BACKGROUND – At Transit and Parking, we will print about 4,000 copies of a paper map for the 2020-2021 school year. A current version of the map is always available online and is upgraded as needed. But we still have paper copies available for those on campus who request one. (Surprisingly, many students still ask for a fold-out parking map, even though we are in a digital age).

ADVERTISING – We are glad to sell advertising to departments or organizations on campus.

Ad rates:

One-fourth of the back page
(9 inches wide and 6 inches high) \$325

One-eighth of the back page
(4.5 inches wide and 6 inches high) \$175

Please design the ad the way you wish for it to appear, and we will provide it to Print, Mail, Copy Solutions on campus, who will do the printing.

VISUAL – The map will be like versions from previous years, as seen here:

